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Available via Snell Real Estate;

Comprehensive Research Report of Luxury Real Estate Market in Los Cabos

LOS CABOS, Mexico – Steady population growth, increases in tourism, land development and home purchases confirming ‘The Baja Boom’ and more of the same is expected for the upcoming year.

The first comprehensive study of Los Cabos’ luxury real estate market, commissioned by Chris Snell of Snell Real Estate, has been released and is available for purchase at \$5,000. The research and figures provide in-depth details including a reliable baseline for comparing current and future market activity, as well as historical data on the luxury real estate market in Los Cabos.

"This report provides great analytical insight on the luxury resort-residential market in Los Cabos" said PricewaterhouseCoopers’ Senior Associate, Hospitality & Leisure Consulting, Financial Advisory Services, Ilan Marcoschamer.

The scope of the report is comprehensive; the 261 page document includes:

- A geographical profile of the region
- Major destination highlights
- A demographical profile
- A socio-economic profile
- A comprehensive description of tourism activity
- In-depth analyses of the hotel and golf industries
- Descriptions and data about the major area master-planned communities
- Extensive information on area comparables

The report contains many valuable statistics including detailed explanations of area appreciation rates; from the report, “Some luxury beach front villas during the previous 4-year period have registered appreciation rates from 27% up to nearly 35%.”

“Not only is the report a critical tool for developers and investors to the Los Cabos area providing demographic, geographic and socio-economic trends, it provides valuable information to potential homebuyers including listings and amenities of master-planned communities, places to go, things to do and more,” said Snell, Snell Real Estate’s CEO.

“This report is an investment in our community’s future,” continued Snell, a Los Cabos resident. “We feel like we understand our neighbors, and now we are able to share that information with others so that Los Cabos can continue on its path of growth and progress.”

For more information about the “Los Cabos Luxury Real Estate Market Report”, contact Snell Real Estate: (866) 650-5845.



About Snell Real Estate

Snell Real Estate is an independent real estate broker that specializes in the finest properties available in Los Cabos, Mexico, comprising the region from Cabo San Lucas to San Jose del Cabo. As the exclusive real estate brokerage firm for Cabo's premier developments, including Cabo del Sol, Palmilla Properties, Punta Ballena, Villas Del Mar, and Villas de Oro, Snell Real Estate is responsible for more than 90 percent of the luxury residential real estate market in Cabo San Lucas, San José del Cabo and the 24-mile Tourist Corridor in between known as Los Cabos. The Snell Real Estate Company concentrates on local and international laws regarding property ownership in Mexico and is credited with pioneering the use of third-party escrow and U.S. title insurance in Los Cabos. For more information visit www.snellrealestate.com